



design and print: [www.celestcommunication.al](http://www.celestcommunication.al)



**ALBANIA**  
GO YOUR OWN WAY  
[www.albania.al](http://www.albania.al)

**EXPECTY**  
ALBANIA

REPUBLIC OF ALBANIA  
MINISTRY OF ECONOMIC  
DEVELOPMENT, TOURISM,  
TRADE AND ENTREPRENEURSHIP



## Expocity Albania in collaboration with the Ministry of Economic Development, Tourism, Trade and Entrepreneurship will organise the first Mediterranean Tourism Fair Tirana 2017 in Albania.

This fair will be one of the most important regional tourism events in order to encourage cooperation and promote tourism destination through trade shows, conferences and B2B.

Participants from 20 countries as Albania, Greece, Turkey, Italy, Montenegro, Macedonia, Kosovo, Bosnia-Herzegovina, Croatia, France, Spain, Germany, Switzerland, Austria etc. will exhibit their tourism in six divisions – Destinations, Accommodation, Agencies, Sea Tourism, Mountain Tourism, Gastronomy.

### BACKGROUND OF THE EVENT

- » Tourism has distinctive features that set it apart from other industries. Besides the intangible and perishable characteristics of tourism as a service, the industry is also multi-sectorial and destinations specific in nature.
- » Tourism is a multi-sectorial industry in that various types of businesses function together to provide tourism experience to visitors to a region.

### Why MTF Tirana 2017?

The development of the tourism industry in all countries bears promising premises for the upcoming years; therefore each country is working on its growth and promotion in order to achieve international standards.

### Why exhibit?

- » MTF Tirana 2017 serves to promote incoming tourism, domestic tourism and outgoing tourism, as well as to strengthen cooperation among tourism bodies in the world.
- » MTF Tirana 2017 gives tourism professionals an opportunity to meet with colleagues, buyers and suppliers. Eco-tourism, wellness or cultural tourism, beach holidays or city breaks, package deals, all these options can be seen on-site, and discussed during the conferences, events and presentations that are held in conjunction with the exhibition.

***Do not miss this opportunity to promote your services, attractions or destination.***





### Who exhibits?

MTF Tirana 2017 will be organized into six divisions:

- » **Destinations**  
Special promotion of Regions, Municipalities and Tourism Organizations
- » **Accommodation**  
Hotels, Luxury Hotels & Villas, Traditional Guest Houses, Rooms and other types of accommodation
- » **Agencies**  
Tour Operators, Travel agents
- » **Sea Tourism**  
Tour Operators, Travel agents, Constructors of new resorts
- » **Mountain Tourism**  
Tour Operators, Travel agents, Different sport organiser
- » **Gastronomy**  
Organic products, local producers, manufacturers and companies active in the gastronomy sector

### MTF Tirana 2017

- Economic Impacts
- Socio-Cultural Impacts
- Environmental Impacts

## EXHIBITION SPACE



### EXHIBITORS SPACE AND STANDS

Exhibitors can exhibit in a stand like:

- » Standard Stand
- » Or, in a group stands (block) where each participant from the same country has its own space

## TOURISM FORUM

MTF Tirana 2017 will also host a Tourism Forum that will emphasize topics related to development of sustainable tourism.



### ABOUT THE LOCATION: EXPOCITY ALBANIA

MTF will be held at Expocity Albania, which is a strategic venue for many reasons:

1. It is well positioned between Albania and is easily accessible from other cities.
2. It is in a good regional position (as Kosovo, Macedonia, Montenegro) and in Europe.
3. It is only 10 minutes away airport Albania's main port and 15 minutes from the country. It is an area designed for fairs and has all the necessary infrastructure such as parking and organization exposure. Expocity Albania has an area of 5500 square meter exhibition and 1200 square meter offices and 1,200 parking spaces.

## MTF tourism fair will bring:

Maximum positive social, economic and environmental. It generates greater economic benefits for many local residents and increase the welfare of the host breasts together. It involves local people in decisions that affect their lives and opportunities. Improves working conditions and accessing their business. It contributes positively to the conservation of natural and cultural heritage by embracing diversity. It provides more enjoyable experiences for tourists through links with local resident more significant and better understanding of issues of cultural, social and local environment. It provides access to people physically challenging. Is more sensitive, encourages respect between tourists

and hosts, and builds local pride and confidence.

MTF is a very important segment for our tourism and the concept is to focus on "the feeling of a" more bids than offers of industries.

Expocity Albania aims to reach more and more high expectations as we increase the number of fairs as well as in those of visitors Trade fairs as Happy couple Meditteran Food and Drink or Autosallon continuously show that Albania Expocity organize fairs with quality and with high flow results The following will have the index number of events and businesses that participated and the visitors interested Nearly two years Expocity Albania has organized 20 fairs that are among the most successful Fairs as



Happy Couple Fair  
Mediterran Food and Drink Festival  
Autosallon Tirana Fair  
Safe Security Fair  
Professional Fair

120 exhibitors and 13000 visitors  
105 exhibitors and 15200 visitors  
45 exhibitors and 21800 visitors  
80 exhibitors and 12400 visitors  
50 exhibitors and 27200 visitors

### Travel Contact details (how to book)

You can contact us at:

**Tel: +355 4 2387080**

**Mob: +355662087017**

Or write us for more information's

**e-mail: [info@expocity.al](mailto:info@expocity.al)**

**Address : Autostrada Tirane - Durres, Km 7, Tirana AL**

**Web: [www.expocity.al](http://www.expocity.al)**