

Transatlantic Forum on Industry 4.0

Tuesday, January 28th, 2020 - 9:00 am - 5:00 pm

LMHQ, 150 Broadway, New York City

09:00 am **Registration and light breakfast**

09:30 am **Welcome Remarks**

Dietmar Rieg | President & CEO

German American Chamber of Commerce, Inc.

Katharina Büssgen | Foreign Market Entry Programme

Federal Office for Economic Affairs and Export Control

Lindsay Clinton | Executive Vice President, Initiatives

New York City Economic Development Corporation (NYCEDC)

09:45 am **New York State of Opportunity**

Lauren A. Merkel | Director of Partnerships, Global NY

Mark Reynolds | VP, Strategic Business Development

New York Empire State Development

10:15 am **New York's Manufacturing and Industrial Sectors - Channeling disruption and the promise of technology**

Miquela Craytor | Executive Director

NYC Manufacturing and Industrial Innovation Council (MaiiC)

10:35 am **Innovation and Industry 4.0 at Stanley Black & Decker**

Mark Maybury | Chief Technology Officer

Stanley Black & Decker

10:55 am **Coffee Break**

11:15 am **Panel Discussion**
“Getting to Tomorrow’s Trends Today: Opportunities and Challenges in the Manufacturing Industry for German Companies in the U.S”

Lead Topics:

Artificial Intelligence, Internet of Things, Advanced Manufacturing, Cybersecurity

Moderator: Laila Partridge, Managing Director, STANLEY Techstars Accelerator

Panelists:

TRUMPF, Inc. | Peter Hoecklin, President & CEO
NYC ITAC | Jeff Bergstein, Senior Account Executive
NYU Digital Future Lab | Craig Wilson, Managing Director
Relayr | Eddie McGuire, Director, Strategic Business Development - Americas

12:15 pm **Lunch Break**

01:00 pm **Company Presentations Part 1 (10 min each + Q&A)**

accessio GmbH | Goodarz Mahbobi, CEO
celano GmbH | Klaus Sievers, Senior Developer AI
ZIGPOS GmbH | Erik Mademann, CEO
SSV Software Systems GmbH | Klaus-Dieter Walter, CEO

02:00 pm **Implications of Industry 4.0 for the workforce - A transatlantic perspective on the Future of Work**

Daniel Masata | Founder & CEO

Volonte.co

02:20 pm **Transforming NYC into a global leader in cybersecurity**

Guy Franklin | General Manager

SOSA NYC

02:40 pm **Coffee Break**

02:55 pm **Company Presentations Part 2 (10 min each + Q&A)**

coneva GmbH | Jochen Schneider, Managing Director
3D Media Service | Muhamet Sulejmanov, CEO & Founder
Efficiency Systems | Thilo Heffner, CEO & Founder
T-Systems International GmbH | Zhilei Ma, Regional VP of Digital Solutions

03:55 pm **M-Corps: Manufacturing in New York City**

Stacey Weismiller | Program Manager

SecondMuse's and NYSERDA's M-Corps

04:15 pm **Networking, Snacks & Drinks**

05:00 pm **End of Event**