

Sponsorship  
and exhibition  
**sales brochure**

# AFRICAN ports revolution

**THE event to evolve African port and terminal development**

**E>OLVE** now  
**ELEVATE** tomorrow

"It was a pleasure to attend to such a well-organized conference.... you guys are champions"

Osorio Lucas, CEO,  
Maputo Port Development Company,  
Mozambique

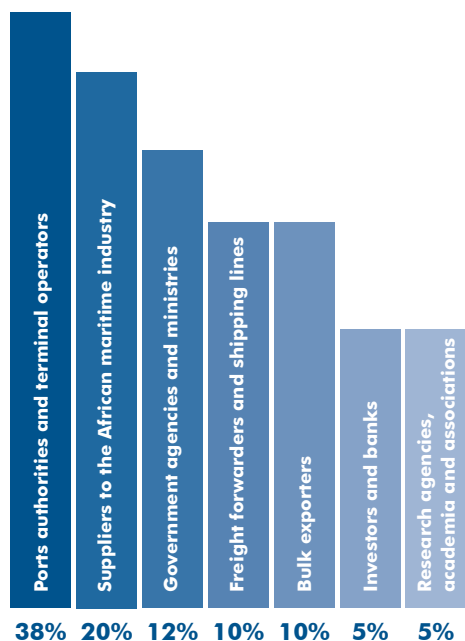
### Join us in Durban in 2015 to take your place amidst Africa's port pioneers and maritime industry leaders

Africa's enhanced trade and investment is leading to massive ports infrastructure development and the pace of new transshipment port developments is projected to grow strongly to meet this demand. Massive investments by port authorities are being rolled out continent-wide, for example over \$1.02bn is being invested by Transnet to rejuvenate and expand infrastructure in South Africa. Can your technology, services or solutions help drive this evolution?

African Ports Evolution 2015 is THE forum in Africa providing attendees with take home, future-proofed solutions for boosting the integrity of port operations, modernising facilities, and increasing bulk and container throughput.

This distinctly African show-piece is THE ONLY practical platform offering suppliers to this thriving industry access to the leading port authorities, customs officials, terminal operators, shipping lines, freight forwarders and bulk exporters who are pioneering regional connectivity and trade development in Africa.

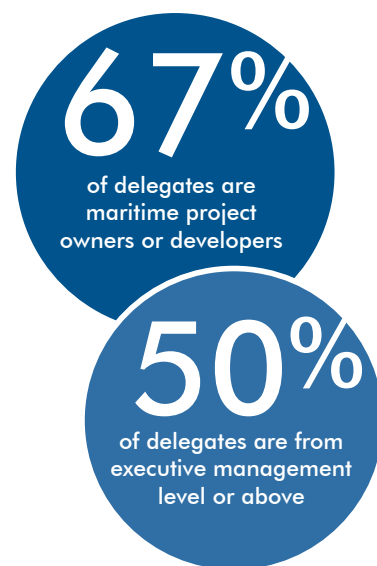
# Reach Africa's key ports and terminal decision makers



## AUDIENCE OUTLINE

- 1500+** attendees
- 200+** participating companies
- 80+** Exhibiting companies
- 30+** media and association partners
- 40+** speakers
- 20+** hours of networking
- 20+** countries represented
- R500K** marketing campaign

## WHAT TO EXPECT?



## DELEGATE INFLUENCE

**E>OLVE** now  
**ELEVATE** tomorrow

“We have enjoyed the event and have received a massive response on our media activities”

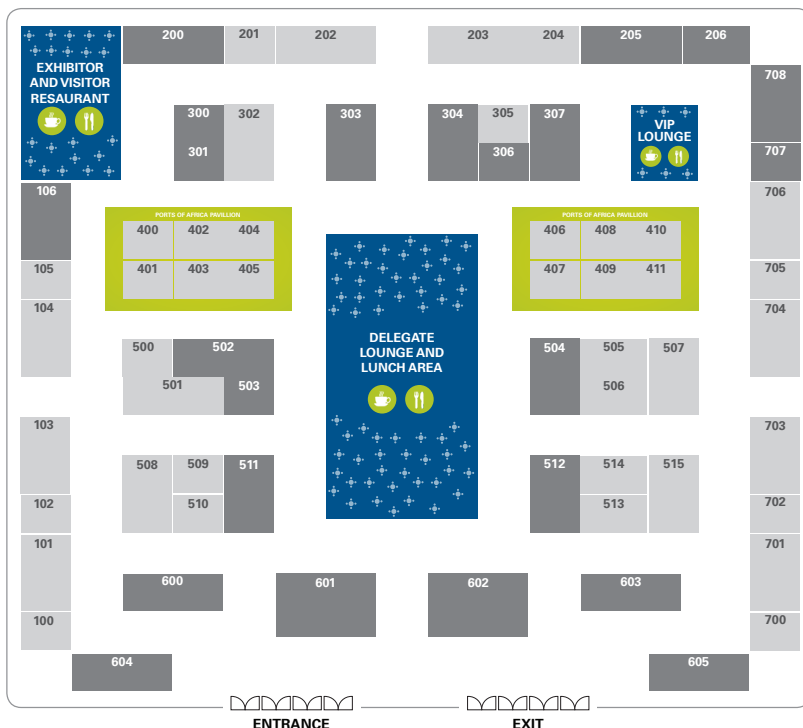
Marco Pluijm, Senior ports specialist, Bechtel, UK

In 2015 we will feature a new technology showcase expo offering you the unique and invaluable opportunity to engage and interact with industry professionals, showcase your products and solutions as well as position your company as the leading solution provider within the African ports and maritime industry!

### Get business results with

- **Targeted** exhibitor and sponsorship opportunities to grow your business
- **Tailored** sponsorship opportunities to achieve your specific goals, be it thought leadership, branding or lead generation
- **Exclusive** opportunities to connect with delegates and visitors pre, during and post conference
- **Private** meeting space for targeted networking
- **High-level** conference programme

# Maximise your ROI and business results!



## WHO SHOULD SPONSOR OR EXHIBIT?

This event will have a distinctively Pan-African audience allowing sponsors to meet ports authorities and decision-makers from across the continent all under-one-roof.

This is a unique platform for suppliers to showcase their expertise. Organisations that could benefit from sponsoring and exhibiting include:

- Marine engineering companies
- Dredging companies
- Logistics companies
- Suppliers of large ports and maritime equipment
- Maritime attorneys
- Environmental consultants
- Marine insurers
- Suppliers of underwater construction materials



Get inside access to doing business in  
**AFRICA'S MULTI-BILLION DOLLAR**  
ports industry!

# 120%

increase in volume of cargo passing through Mombasa Port to other regional markets in the first half of 2014

# 60%

of all imports and exports to South Africa go through the Port of Durban

# 13%

year-on-year growth in port traffic at Port of Dar Es Salaam since 2008

# \$600m

port to be built in Ghana as a hub to service oil rigs in West Africa

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## CONTACT US

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