

An acute shortage of qualified talent is one of the most significant challenges German companies face in their operations overseas. Especially in important emerging markets, such as Brazil, Russia, India and China (BRIC) competition is intense and suitable talent rare.

To support German companies to cope with the severe talent shortage and actively help to find and recruit personnel with suitable cultural background and language skills, the Chambers of German Industry & Commerce of China, Russia, India and Brazil (AHKs) have joined forces to organize the **BRIC Career Fair in Nuremberg**.



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Official Website:
www.bric-careerfair.com

Organizers



BRIC Career Fair

Date: September 18 & 19, 2015
Venue: NCC West in Nuremberg



Official website: www.bric-careerfair.com

Participation Options

BRIC Career Fair

September 18 to 19, 2015 at NCC West, Nürnberg



Sponsor- & Exhibitor Options	Platin Sponsor	Gold Sponsor	Visiting Sponsor	Exhibitor*	Advertiser
Booth Placement					
Premium booth location of 18 sqm	X				
Standard booth of 6 sqm		X		X	
Online Job Board					
Unlimited access to the online job board for publishing open positions, screening candidates before the event and arranging interview appointments	X	X	X	X	
Career Fair Brochure					
1/1 page color advertisement	X	X	X		X
1/1 page color company profile	X	X		X	
Logo					
On event website and link to company homepage	X	X	X	X	
On posters & banners on site	X	X	X		
In email campaigns & invitations	X	X			
On flyers	X	X			
In email signature	X	X			
Conference					
Participant list 3 days before the event	X	X	X		
Free entrance tickets for up to 3 employees		X	X		
Free entrance tickets for up to 6 employees	X				
Participation of one representative in one panel discussion	X				
Mention during conference opening	X				
Extras					
Free welcome bag and water for 3 employees per day	X	X	X	X	X
3 entrance vouchers per day	X	X	X	X	X
Publishing of job openings on site??	X	X	X	X	
Usage of separate interview corners	X				
Free lunch vouchers for 3 employees per day	X				
Price (excl. 19% VAT)	EUR 12,500	EUR 6,500	EUR 3,000	EUR 2,500	EUR 1,500

Why participate?

As a participating company you:

- Get access to hundreds of highly skilled graduates and professionals, with
 - international backgrounds and/or experiences
 - relevant language and cultural skills to build the bridge between German headquarters and local subsidiaries in Brazil, Russia, India and China
 - desire to broaden their horizons abroad
- Get to screen candidates beforehand through the job board on www.bric-careerfair.com
- Can pick the best candidates for your job profile ahead of time and interview them in a time-efficient manner during the Career Fair
- Present yourself as a preferred German employer to job seekers
- Have on the spot access to counseling services of AHKs



* HR Service Providers or Recruiters can participate as exhibitors with the same benefits, but will be charged the double price.