



Investment  
Management  
Exhibition

# INVESTMENT MANAGEMENT EXHIBITION

20 – 21 MARCH / MÄRZ 2018  
JUMEIRAH HOTEL  
FRANKFURT AM MAIN  
GERMANY

[WWW.IME-EUROPE.EU](http://WWW.IME-EUROPE.EU)

# MEET THE IME 2018

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The Investment Management Exhibition (IME) is an international event taking place for the 3rd time already, founded with the aim to bring investors and project owners together, in order to attract foreign direct investment. The focus is Central Europe, South Eastern Europe, Ukraine and the Caucasus and Central Asia. Meaning the whole area along the silk road from EU to China now gradually ever better connected by major European and Chinese infrastructure project under implementation.

IME serves as a matchmaking platform for connecting investors, IFI with public and private investment project opportunities, in order to assure realization of promising projects from the following branches: Energy, Infrastructure and Logistics, Industry and Mining, SMEs and IT as well as Public Private Partnerships (PPPs). Another objective is increasing corporate settlement for cities, regions or countries, throughout introducing attractive locations, business parks and economic free zones to companies aiming to expand their business and comparing best practices and success reference models for investment promotion and stimulation and their results from China to EU and all countries in between.

IME ambition is to promote close economic partnerships based on improved competitiveness of the entire region from China to Germany and creating a new density and level of cooperation with government investment authorities, corporate and SME business and International Financial Institutions.

IME will bring together investors, senior executives, government officials, representatives of municipalities, consultants, diplomats, investors, commissioners, and representatives of business associations.

This year's IME-edition is focusing on the investment community in the region between Germany and China. This region still has major investment requirements for the coming decade, but growth and investment conditions are constantly improving and the major infrastructure investments along the ancient central silk roads via the Caucasus and Central Asia will facilitate significant improvement of the region, if the international investors community and the governmental authorities of the region work close together in the coming year. That is the mission of IME.

**Mission IME 2018: Bridging the Investment Gap between EU and China**

Towards a new European Chinese Investment Partnership for the development of Central Asia, the Caucasus, Ukraine, the Balkans and Turkey FDI, SME, Energy, Infrastructure, Good Governance, European Quality Standards and IME in Germany as well as the City of Frankfurt as hub for the EU-China Investment Partnership.

## WHO WILL YOU MEET AT IME 2018?

### INSTITUTIONAL INVESTORS

Banks, Financial Institutions, Investment Companies, Fund Management Companies, Private Investors, Pension Funds, Venture Capitalists, Insurance Companies, Hedge Funds, Private Equity Investors, Asset Management Companies, Sovereign Wealth Funds

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### PUBLIC PRIVATE UNITS

Investment Authorities, Economic Free Zones/Industry Parks Management, Economic Counsellors of the Countries of the regions accredited in Frankfurt – the economic and financial hub of Germany

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### CITIES & REGIONAL AUTHORITIES

Investment Promotion Agencies at central and local level, Location Marketing Agencies, Regional Development and Investment Zones

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### SERVICE PROVIDERS

Real Estate Developers, R&D, Architects, Designers, Urban Planners, Real Estate Owners, Consultants, Construction Companies

## IME CONFERENCE AGENDA AND TOPICS

### IMPROVED BUSINESS CLIMATE AND INCENTIVES

Representatives from investment promotion agencies, government representatives and investment and consulting companies will discuss important achievements for improving business climate as well as challenges, government incentives and present efforts done to attract FDIs.

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### INVESTMENT ATTRACTIVENESS OF THE SOUTH EAST EUROPE REGION

The Summit will feature speakers from international business associations focusing on South East Europe and investors to discuss the attractiveness of the region and their experiences, recommendations to enhance the business climate and the importance of cooperation and integration of the region.

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### BRIDGING THE INVESTMENT GAP BETWEEN EU AND CHINA TOWARDS A NEW EUROPEAN CHINESE INVESTMENT PARTNERSHIP FOR THE DEVELOPMENT OF CENTRAL ASIA, THE CAUCASUS, UKRAINE, THE BALKANS AND TURKEY

FDI, SME, Energy, Infrastructure, Good Governance, European Quality Standards and IME in Germany as well as the City of Frankfurt as hub for the EU-China Investment Partnership.

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### INVESTMENT POTENTIAL AND OPPORTUNITIES

FDI-flows in the whole region between Germany and China from SEE to Central Asia including Caucasus and Ukraine remain below potential, especially with regard to the growth requirement to meet expectation and the development gap. In this panel, participants will have the chance to get to know more about investment framework and opportunities in the region from country representatives.

# PRELIMINARY AGENDA IME 2018

DAY 1: TUESDAY, MARCH 20TH 2018,  
CRYSTAL ROOM AT JUMEIRAH FRANKFURT

09.30-10.00

REGISTRATION AND WELCOME COFFEE

10.00

OPENING SESSION

Welcoming by Gunther Fehlinger. ETR and IME Moderator

WELCOME REMARKS

**Bekim Xhafa**, Initiator of IME and CEO of CEOKOS  
**The mission of IME 2018 – Investments – key to prosperity**

**Oliver Schwebel**, CEO of Frankfurt Economic Development  
**Welcome to the financial and economic hub of Germany**

**HE Kreshnik Bektashi**, Minister of Economy of the Republic of Macedonia  
**Macedonia – European model and best practise for Investment promotion and SME Competitiveness**

**HE Dardan Gashi**, Minister of Diaspora and Strategic Investments of the Republic of Kosovo

**HE Pandeli Majko**, Minister for Diaspora, Albania, tbc

**HE Shi Mingde**, Ambassador of the Chinese People Republic in Germany  
**The Chinese One Belt One Road Infrastructure Initiative and its meaning for the entire region between Germany and China**

**Laurens van der Schoor**; Free Zones & Incentives Advisor at Investment Consulting Associates Holland

**Jürgen Reizner**

CEO at Steinbeis-Donau-Zentrum | Steinbeis-Innovationszentrum

**Mirko Twardy**

Investors Consultants Dr Kakuschke and Partner AG Berlin  
Public Funds for business investment

**Discussion on Investment policy and FDI requirements from Public Policy**

12.30-14.00

LUNCH BREAK AND NETWORKING

14.00-16.30

## PANEL EXPERT DISCUSSION

### European Chinese Policy Dialogue and Investment opportunities in EU

The investor's perspective on connecting the emerging capital markets between EU and China with investment opportunities in Germany

#### Ms. Sonja M. Müller

Director, China Competence Center, Darmstadt & Frankfurt am Main  
Korea Desk & Japan-Referentin  
IHK Frankfurt am Main

#### Dr. Giwon ON

Advisory Board and Director EU-ASIA



#### Mr. Stefan Günther, Senior Manager for regional Projects

INVEST IN BAVARIA-by Bayern International GmbH

#### Michael Voigt

City of Villingen-Schwenningen / Baden-Württemberg

#### Dr. Tanja Spennlingwimmer

Business Upper Austria

#### Oliver Schwebel

City of Frankfurt am Main

#### Rezekne City / Latvia

Latvia as an investment location and its Business Parks

#### Telsiai District Municipality / Lithuania

Investment Opportunities in the Economy Zone

#### Ms. Bozica Lapić

Director for Investment at the Investment Promotion Agency of Croatia, Republic of Croatia  
Actual investment opportunities in Croatia, confirmed

#### Mirsad Jašarspahić

President of the Bosnian Chamber of Commerce, Bosnia and Herzegovina  
Doing business in Bosnia and Herzegovina

#### Ms. Barbora Racan - Jezkova

Director D-A-CH Region Operations at CZECHINVEST

## INVESTMENT AND BUSINESS OPPORTUNITIES IN ARMENIA AND GEORGIA

16.00-16.15  
Coffee Break  
& NETWORKING

18.00

End of first Day

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DAY 2: WEDNESDAY, MARCH 21ST 2018,  
CRYSTAL ROOM AT JUMEIRAH FRANKFURT

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10.00-12.30

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CENTRAL EUROPEAN SUCCESS STORIES OF FDI PROMOTION  
LEARNING FOR FDI SUCCESS STORIES  
ECONOMIC STRATEGIES FOR SUCCESS

12.30-13.30

LUNCH BREAK AND NETWORKING

13.30-16.00

CITY TOUR IN FRANKFURT. SPONSORED FROM THE CITY OF  
FRANKFURT



16.00

CLOSING OF IME 2018

*Program is subject to change without prior notice*

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**\*REGISTRATION**

You will find the registration form enclosed to this document or, if you are looking for exhibitor, speaker, sponsor or delegate/visitor opportunities, please inquire at [info@ime-europe.eu](mailto:info@ime-europe.eu).

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**\*VENUE**

Jumeirah Frankfurt  
Thurn-und-Taxis-Platz 2  
60313 Frankfurt am Main

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**\*DATE**

20 - 21 March 2018

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**\*OPENING HOURS**

20 March: 10:00-18:00  
21 March: 10:00-16:00

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