



Berlin, 5 December 2016

Invitation

On the imminent occasion of the award of the **Nobel Peace Prize** to Colombian President **Juan Manuel Santos** on 10 December 2016, the **mc Foundation** invites you to our 'mc Ambassador Talk' series:

Colombia Beginning of a new era?

Thursday, 08 December 2016, 18:30 h - 20:30 h
mc Group, Wassergasse 3, 10179 Berlin (Mitte)

Special Guest:

H.E. María Lorena Gutiérrez Botero
Ambassador of the Republic of Colombia in Berlin

Moderation:

Dr. Hildegard Stausberg
WELT/ WELT Group

Colombia was once associated with drugs and guerrilla fighting. After the turn of the millennium a change took place – partly achieved by means of the 'Plan-Colombia'. In recent years, President Juan Manuel Santos has sought to reach out to Latin America's oldest guerrilla movement, FARC, through a series of peace talks held in Cuba. This 'Ambassador Talk' will provide a detailed overview of the various factors involved in the historical 'Cuba negotiations', before offering an assessment of the potential implications the negotiations may have for Colombia.

The event will be held in English. Small Colombian and German delicacies, as well as drinks, will be provided. Please confirm your attendance by emailing foundation@mcgroup.com or by returning the enclosed reply form to the above address.

Best regards

Harald Zulauf
Chairman

mc Group: The mc group is Germany's and Europe's largest PR and communications network as well as world market leader in the field of nation branding (public diplomacy, tourism marketing and investment promotion). With mc network agencies in more than 80 countries on all five continents, the mc group supports customers from politics, business, the media and sports.

mc Foundation: The mc Foundation underscores the mc group's commitment to society as a whole. The purpose of the foundation is the promotion of international understanding, the promotion of education in the field of global communication, and development co-operation.



mc Foundation
Wassergasse 3 | 10179 Berlin | Germany

Phone +49 (0)30 65000-0
Fax +49 (0)30 65000-350
foundation@mcgroup.com

chairman: Harald Zulauf

Banking details:
Sparkasse KölnBonn
SWIFT/BIC: COLSDE33XXX
IBAN: DE11 3705 0198 1931 1849 54

Hub Europe | Brussels | Ankara | Athens | Belgrade
Berlin | Bratislava | Bucharest | Budapest | Cologne
Copenhagen | Dublin | Helsinki | Istanbul | Lisbon
Ljubljana | London | Luxembourg | Madrid | Milan
Nicosia | Oslo | Paris | Podgorica | Prague | Reykjavik
Riga | Rome | Sarajevo | Skopje | Sofia | Stockholm
Tallinn | The Hague | Tirana | Valletta | Vienna
Vilnius | Warsaw | Zagreb | Zurich | Hub Latin
America/Caribbean | Rio de Janeiro | Bogotá
Buenos Aires | Lima | Montevideo | Santiago de Chile
São Paulo | Hub CIS | Moscow | Astana | Baku
Chişinău | Kiev | Minsk | Tashkent | Tbilisi | Yerevan
Hub MENA/GCC | Bahrain | Abu Dhabi | Algiers
Cairo | Doha | Dubai | Jerusalem | Kuwait City
Manama | Muscat | Rabat | Riyadh | Tunis | Hub Asia-
Pacific | Jakarta | Bangkok | Beijing | Colombo
Hanoi | Hong Kong | Kuala Lumpur | Manila | Mumbai
Seoul | Shanghai | Singapore | Sydney | Tokyo
Yangon | Hub North America | New York | Mexico
City | Toronto | Hub Africa | Johannesburg | Lagos
Luanda | Nairobi

mc Group Headquarters | Berlin
www.mcgroup.com





media consulta International Holding AG
Wassergasse 3
10179 Berlin



Please send your answer by e-mail or fax no later than 06 December 2016.

E-Mail: foundation@mcgroup.com

Fax: 030/ 65 000-350

At the event 'mc Ambassador Talk' on 08 December 2016, from 18:30 h, at mc Group:

I would like to participate.

My address has changed.

Name:

Position:

Organization:

Address:

Phone:

Wassergasse 3
10179 Berlin
Tel.: +49 (0) 30 65 00 0-446
Fax: +49 (0) 30 65 000-350