



ASIA-PACIFIC CONFERENCE OF GERMAN BUSINESS

29-31 October 2026 | Grand InterContinental Seoul Parnas



ORGANIZERS

AHK

Deutsche
Auslandshandelskammern
German Chambers
of Commerce Abroad

APA
Asia-Pacific Committee
of German Business



Federal Ministry
for Economic Affairs
and Energy

About **APK 2026**

The 19th Asia-Pacific Conference of German Business (APK) is the flagship biennial event of German business in the Asia-Pacific region.

It will take place in Seoul from 29–31 October 2026 and welcome several hundred participants from Germany and the Asia-Pacific region.

Jointly organized by the Asia-Pacific Committee of German Business (APA), the German Federal Ministry for Economic Affairs and Energy (BMWE), and the German Chambers of Commerce Abroad (AHKs), the APK provides a unique platform to deepen the dialogue on current economic developments in Europe and the Asia-Pacific region, as well as to build and strengthen personal and economic ties.

The conference is co-chaired by Roland Busch, Chairman of the APA and President & CEO of Siemens AG, and Katherina Reiche, Federal Minister for Economic Affairs and Energy.

We encourage early registration, as demand is expected to be high and ticket availability is limited. Tickets will be available exclusively via www.asiapacificconference.com.



Ticket Purchase



Impressions of APK in India 2024



Conference Chairs



Katherina Reiche

Federal Minister
for Economic Affairs
and Energy

“In the new multipolar global economy, the Indo Pacific region is a pivotal hub, where rapidly growing markets meet dynamic innovation and the technologies of the future. Germany responds with strategic clarity, strengthened partnerships and a tangible economic presence through investment in resilient supply chains. Those who are not active players in the Indo-Pacific region risk losing their capacity to shape developments during a critical phase of global economic transformation.”

“The region and South Korea especially represent everything we need to scale industrial innovation – technological leadership, excellence in manufacturing, and strong partners. The Asia-Pacific Conference of German Business 2026 in Seoul isn't just a platform. It's where an ecosystem meets: strategists, technology leaders, customers, and suppliers. We come together to build solutions. Industrial AI that actually works in factories. Supply chains that are resilient and competitive. Trade frameworks that create advantages for both economies. Bringing the right people together, that's when transformation happens.”



Roland Busch

APA Chairman
and President & CEO
of Siemens AG



Program Overview

◆ Thursday, 29 October 2026

19:30 | APK Welcome Reception by Deutsche Bank

◆ Friday, 30 October 2026

08:30 | Registration and Welcome Coffee

09:30 | Word of Welcome by Peter Adrian,
President of German Chamber of Commerce and Industry (DIHK)

09:35 | Opening by APK Chairpersons and Host Country
Roland Busch, Chairman of Asia-Pacific Committee of German Business /
President & CEO of Siemens AG
Katherina Reiche, Federal Minister for Economic Affairs and Energy

10:00 | Opening Panel “How do Global Power Shifts Impact the Economic Relations
Between Germany and the Indo-Pacific?” by APK Chairs Roland Busch,
Katherina Reiche and Asia-Pacific Economic Ministers

11:00 | Coffee & Networking

11:20 | Keynotes by and Questions to the Federal Chancellor of the Federal Republic of
Germany and the President of the Republic of Korea

12:05 | German-Asia-Pacific Trade Scenarios in 2030

12:35 | AHK Business Lunch Sessions

14:30 | Driving Innovation Across Asia-Pacific – AI & Manufacturing

15:30 | Startup-Pitch and Tech Talk: German Asia-Pacific Startup Award

17:00 | End of Conference Day

19:00 | Korea Evening

◆ Saturday, 31 October 2026

08:30 | Registration and Welcome Coffee

09:00 | Break-Out Session: Closing the Loop: Raw Materials, Carbon, and Supply Chains
in a Circular Economy

09:45 | Tech Talk: Industrial AI

10:30 | Geopolitical and Geo-economic Challenges and Opportunities for
German Asia-Pacific relations

11:15 | Coffee & Networking

11:35 | Corporate Financing in Asia: Thriving Amid Geopolitical Risk

12:20 | AHK Business Lunch Sessions

14:00 | Oxford Style Debate: Industrial Policy

15:00 | Coffee & Networking

15:30 | Corporate Strategies towards Resilience: Global Challenges, Asia-Pacific Perspectives

16:30 | Closing of the 19th APK

The APK provides a unique platform for ongoing exchange.



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